

A woman with long brown hair and black-rimmed glasses is smiling while looking at a tablet computer. She is wearing a light blue button-down shirt. The background is a blurred office environment with large windows and other people working.

**EQUIFAX®**

dun & bradstreet  
WORLDWIDE NETWORK

# Dun & Bradstreet Data Blocks

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Modern, best-in-class data delivery

# Introduction

In today's ultra-competitive marketplace, data-driven organizations have a clear advantage over their rivals. To get this advantage, organizations all over the world turn to Dun & Bradstreet to help accelerate revenue, manage risk, reduce costs, and transform digitally through the power of data and insights delivered from the Dun & Bradstreet Data Cloud.

As important as data quality is, how data is delivered, the ease in which it can be consumed, and the speed at which a business can transform information into value is equally important.

To meet these needs, Dun & Bradstreet delivers data in packages called Data

Blocks—logical, topic-based grouping of data elements from the Dun & Bradstreet Data Cloud. It is a modern, best-in-class method of serving data in a simple, standardized, and flexible way.

Data Blocks empower clients to easily ingest world-class data they require across their enterprise in a consistent and scalable manner via API, flat files, or a combination. Data Blocks are licensed by domain: Sales & Marketing, Finance, Supply, and Compliance.

## A range of Data Blocks to meet your unique needs



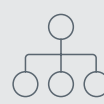
COMPANY ENTITY  
RESOLUTION



COMPANY  
INFORMATION



PRINCIPALS  
& CONTACTS



HIERARCHIES  
& CONNECTIONS



NETWORK  
INTELLIGENCE



SALES & MARKETING  
INSIGHTS



COMPANY  
NEWS



INDUSTRY  
PROFILE



THIRD-PARTY RISK  
INSIGHTS



SHIPPING  
INSIGHTS



OWNERSHIP  
INSIGHTS



FINANCIAL  
STRENGTH INSIGHTS



COMPANY  
FINANCIALS



FILINGS  
& EVENTS



PAYMENT  
INSIGHTS



PHYSICAL  
CLIMATE RISK



CLIMATE  
EXPOSURE INDICES



MONITORING



















CLOUD  
MONITORING






With Data Blocks, clients experience superior data quality delivered consistently. In addition, Data Blocks quicken the time from delivery to value realization with simple, standard implementation and activation. Lastly, clients benefit from flexibility and scalability, enjoying seamless delivery regardless of how much or how little content is ingested, where used, or what need is being addressed. Data management is complex; Dun & Bradstreet Data Blocks make it easier than ever for clients to experience the power of tailored delivery aligned with unique business needs.

## Here are just some of the ways clients can use Data Blocks:

DATA BLOCK	DESCRIPTION	EXAMPLE BUSINESS OBJECTIVE	EXAMPLE DATA ELEMENT	MONITORABLE
 COMPANY ENTITY RESOLUTION	Entity Resolution is the process by which we assign a Dun & Bradstreet D-U-N-S® Number to client data and enables client data to be compared with standardized records held in the Dun & Bradstreet Data Cloud. This is often referred to as “matching”. Entity Resolution is undertaken for the purposes of: identifying duplicates within a client’s database; searching for a specific entity; or validating a D-U-N-S Number. This capability delivers only match results.	I need to understand and assess the quality of my data.	Match Data Profiles, Confidence Code.	No
 COMPANY INFORMATION	Provides basic data about a company, including name and address, industry or business activity type, size, and country or region identification numbers.	I need foundational contact information on my most important relationships.	Dun & Bradstreet D-U-N-S Number, Primary Business Name, and 300+ more.	Yes
 PRINCIPALS & CONTACTS	Information about company employees and principals, including: names, titles, and - where permitted - contact information.	I want to understand the most important contacts across my account list.	Principal name & title, physical address and 150+ more.	Yes
 HIERARCHIES & CONNECTIONS	Identifies entities associated with a given company in terms of legal ownership, franchises and other connection types, as well as joint and minority ownership. Often referred to as a “family tree”.	I need a way to identify cross-sell and up-sell opportunities within accounts.	Domestic headquarters, Subsidiary, Franchisee relationships and 100+ more.	Yes
 NETWORK INTELLIGENCE	Insights that cluster disparate records of key individuals from customer and third- party businesses, and associate them with a D-U-N-S Number to help compliance and supply professionals establish source of wealth and conduct more efficient due diligence by avoiding duplication.	I want to connect people to their associated businesses to cost efficiently of establish source of wealth and minimized duplicate screenings.	Cluster Key of individuals in multiple roles, UID/ Role Key of each role the beneficial owner plays.	No
 SALES & MARKETING INSIGHTS	Analytically-derived scores and predictive indicators to help Sales & Marketing professionals with many of their everyday use cases involving to whom to target and sell. Only available for the Sales & Marketing domain.	I need to understand the buying readiness of my account list.	Marketing Pre-screen score, Material Change Scores, and 30+ more.	Yes
 COMPANY NEWS	Published news items associated with a particular business.	I need to consolidate and stay up to date on the latest news on my account list.	News article, description and 10+ more	No

DATA BLOCK	DESCRIPTION	EXAMPLE BUSINESS OBJECTIVE	EXAMPLE DATA ELEMENT	MONITORABLE
 INDUSTRY PROFILE	Industry information including topics such as business challenges, trends, and opportunities and executive insights. Often used to help prepare for sales conversations; includes sample questions. Profiles are not specific to a given entity/ company, rather to the industry, and are licensed individually.	I need a way to identify companies within a specific industry.	Industry market analysis, industry codes, and 30+ more.	No
 THIRD PARTY RISK INSIGHTS	Analytically-derived scores and ratings to help Procurement and Compliance professionals with many of their everyday use cases involving assessment of other companies. Only available for the Supplier and Compliance domains.	I need to assess and monitor suppliers for risk and compliance.	D&B Supplier Stability Score and Supplier Evaluation Score.	Yes
 SHIPPING INSIGHTS	Provides data about which companies have shipping transactions associated to them, the count of transactions, as well as which roles the company played within the transactions.	I need insight into what role my customers, vendors, and suppliers play along my supply chain and their inventory strategy.	Number of shipping transactions by D-U-N-S Number, company role in transaction.	Yes
 OWNERSHIP INSIGHTS	Information on the people and companies who own shares of a given business entity and/or who ultimately benefit from the result of that business' operations.	I need to understand the risk or link between companies and their shareholders.	Shareholder contact information, percentage of ownership and 120+ more	Yes
 FINANCIAL STRENGTH INSIGHTS	Analytically-derived scores and ratings to help Finance professionals with many of their everyday use cases involving assessment of other companies. Only available for the Finance domain.	I need to manage risk and optimize resources by understanding my customers' likelihood of financial distress.	D&B Delinquency Score, Failure Score, Viability Scores and 100+ more.	Yes
 COMPANY FINANCIALS	Financial statement information on both private and public companies.	I need to understand a company's liquidity to prevent future risk.	Financial statements including liability, audit history information and 430+ more	Yes
 FILINGS & EVENTS	Information about legal events associated with a company, such as: registrations with local authorities, suits, liens, bankruptcies/ financial embarrassment. Also includes financing statements, public notice and special events information.	I want to only do business with legally sound companies.	Suits, liens, judgement filings and 410+ more	Yes
 PAYMENT INSIGHTS	Information related to a company's payment history and profile. This includes the Dun & Bradstreet Paydex® score – both current and historical – high credit amount information and industry norm data.	I need to understand payment history before onboarding a vendor/customer.	Payment behavior, PAYDEX Score, bad debt experiences and 250+ more	Yes
 PHYSICAL CLIMATE RISK	Physical climate risk data gathered from geo-spatial satellite imagery and machine learning models developed by climate scientists, along with global-leading firmographics and financial characteristics from D&B. I need to identify and mitigate the risk of climate-related disruptions and financial impact in my supply chains.	I need to identify and mitigate the risk of climate-related disruptions and financial impact in my supply chains.	Wildfire Risk, Extreme Heat, Precipitation, Sea Level Rise	Yes

DATA BLOCK	DESCRIPTION	EXAMPLE BUSINESS OBJECTIVE	EXAMPLE DATA ELEMENT	MONITORABLE
 CLIMATE EXPOSURE INDICES	Provides scores that combine the physical climate risk insights data with corporate linkage, business risk, property & building characteristics, country risks, supply chains, and other critical Dun & Bradstreet insights, to calculate an entity's risk of encountering a climate related disruption and their probability of recovery.	I need to identify the business impacts and mitigate the risk of climate-related disruptions in their supply chains, credit and insurance portfolios.	Location Wildfire Exposure Index Current, Headquarters Wildfire Exposure Index Current, Supply Chain Wildfire Exposure Index Current.	Yes
 MONITORING	Notifies users about changes to the Dun & Bradstreet Data Cloud for registered D-U-N-S Numbers.			
 CLOUD MONITORING	Notifies users about changes to the Dun & Bradstreet Data Cloud for registered D-U-N-S Numbers directly within their cloud environment.			

# About the Dun & Bradstreet Data Cloud

The Dun & Bradstreet Data Cloud offers the world's largest set of business decisioning data and analytical insights, covering hundreds of millions of businesses and other commercial entities across the globe. We source data from tens of thousands of sources, tens of millions of websites, and crowd- validating initiatives, uniquely combining public data, proprietary sourced data, and business signal data. We continuously monitor our vast number of sources for changes that impact information in the Dun & Bradstreet Data Cloud, including dynamic changes to business relationships, and update the Data Cloud accordingly. With our data and insights, clients are able to take intelligent actions that drive a competitive edge, in turn helping their organizations to grow and thrive.

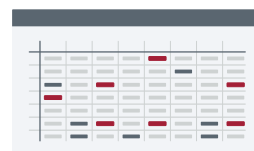
## Delivery How You Need It

Deliver your data to the platforms and systems your team relies on. With Data Blocks, access our data through API and batch configurations, within the D&B Connect data management platform, or through your preferred business system. Our flexible deployment options ensure data is available and actionable for business-critical decision making when you need it.



### **D&B Direct+**

Stream trusted, comprehensive business data and analytics via API to make confident, data-driven decisions.



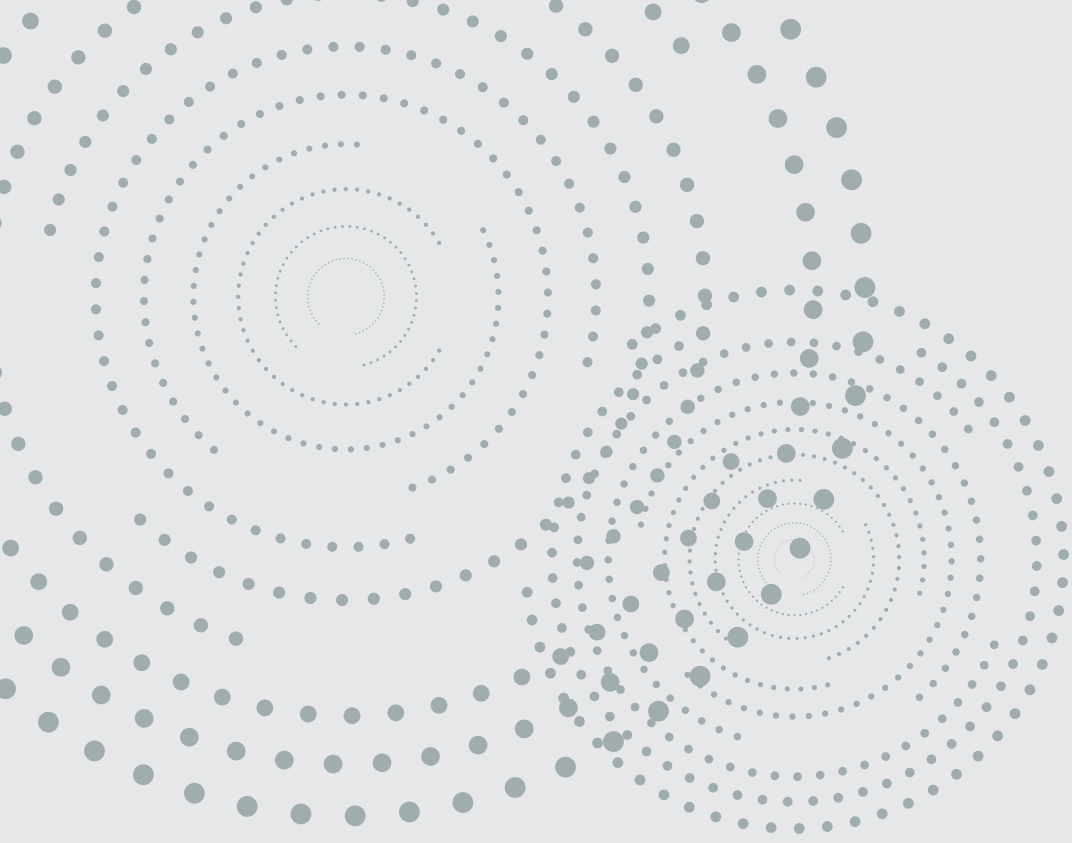
### **D&B Connect**

Drive efficiency and accelerate business growth with trusted, actionable business data and insights delivered across your organization.



### **Third-Party Custom API's**

Access Dun & Bradstreet data about your customers, prospects, and suppliers directly within select business systems.



For more information please get in touch with us:

[equifax.com.au](https://equifax.com.au)

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Equifax will be an exclusive partner in Australia and New Zealand region of Dun & Bradstreet, the leading international network of information on companies, and relies on a global database of more than 600 million legal entities to help economic players develop sustainably, by integrating, among other things, the essential issues of Risk Management, Compliance and Sales & Marketing solutions

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